

# KOK Edit News



## This List's for You

Some of the more fascinating projects  
*KOK Edit* did for you in 2000:

- ♣ *Alike and Different: The Clinical and Educational Uses of Orff-Schulwerk*, 2nd ed. (professional; Barcelona Publishers)
- ♣ *Atlas of Renal Ultrasonography* (W. B. Saunders, via Tager Publishing Service)
- ♣ *The Deutsche Bank and the Nazi Economic War Against the Jews* (professional; Cambridge University Press, via Hermitage Publishing Services)
- ♣ *Ear, Nose, and Throat Disorders in Primary Care* (professional; W. B. Saunders, via Tager Publishing Service)
- ♣ *Genetics, Paleontology, and Macroevolution*, 2nd ed. (Cambridge University Press, via Hermitage Publishing Services)
- ♣ *Getting It Right: How Working Mothers Successfully Take Up the Challenge of Life, Family, and Career* (nonfiction; Pocket Books)
- ♣ *Girl Talk* (fiction; Pocket Books)
- ♣ *Grift Sense* (fiction; Pocket Books)
- ♣ *Hearts* (fiction; Pocket Books)
- ♣ *Intrinsic Motivation* (professional; Academic Press, via Hermitage Publishing Services)
- ♣ *Language in the Body: Iconicity and Metaphor in American Sign Language* (professional; Cambridge University Press, via Hermitage Publishing Services)
- ♣ *Literacy in American Lives* (professional; Cambridge University Press, via Hermitage Publishing Services)
- ♣ *Multimedia Learning* (professional; Cambridge University Press, via Hermitage Publishing Services)
- ♣ *Neither East nor West* (nonfiction; Pocket Books)
- ♣ *Pathology of the Gallbladder, Biliary Tract, and Pancreas* (W. B. Saunders, via Tager Publishing Service)
- ♣ *Psychology in Action*, 6th ed.\* (John Wiley & Sons, via Hermitage Publishing Services)
- ♣ *Purgatory Ridge* (fiction; Pocket Books)
- ♣ *Salem Falls* (fiction; Pocket Books)
- ♣ *Teaching Content Reading and Writing*, 3rd ed. (college textbook; John Wiley & Sons, via Hermitage Publishing Services)
- ♣ *Tilting at Windmills* (fiction; Pocket Books)

\*In progress.

## Out of the Dinosaur Age and into the Twenty-First Century



Imagine this: *KOK Edit* finishes copyediting a 1,200-page hard-copy manuscript for you on a very tight deadline. FedEx loses the package. You have no funds budgeted for paying for a reedit on your photocopy of the unedited manuscript. Luckily, *KOK Edit* declared the value of the package as being the amount of the total editing fee, so FedEx will reimburse *KOK Edit* for the loss of billable hours while the reedit takes place. But there's no room in your production schedule for a reedit. Panic time!

But the need for a reedit could have been avoided. You could have "shipped" the manuscript electronically, as either an unformatted text file or a formatted file, via FTP (file transfer protocol) from the *KOK Edit* web site, at <http://www.kokedit.com>, and *KOK Edit* could have done the edit on disk and returned it to you via FTP.

FTP beats FedEx, UPS, Airborne, and every other land- and air-based courier for speed, safe delivery, and cost. (FTP costs your company only a few moments online.) You can't even consider e-mail for most manuscripts because they're far larger files than most e-mail programs let you attach. And though you can use e-mail for small files, sometimes attachments become corrupted.

Check out the *KOK Edit* site. There may already be a password-protected FTP drop box there for your company. If there isn't, contact *KOK Edit* and ask for one. Let's leave those dinosaurs in the Jurassic Period, where they belong.



Many thanks for your business. *KOK Edit* wouldn't exist without you!